**ASSIGNMENT**

**BUSINESS COMMUNICATION**

Q.1. “Communication is the lifeblood of any organization.” In the context of above statement define importance of communication.

Q.2. What are the different forms of communication which helps an organization to work efficiently.

Q.3. Explain the communication process in detail.

Q.4. What are the different types of C’s which helps to make the communication more effective.

Q.5. What do you mean by Corporate Communication ? What are the different characteristics of corporate communication?

Q.6. What is the difference between Communication Network and Grapevine.

Q.7. What are the different kinds of communication barriers? Explain in detail. Also give some measures to overcome from these barriers.