**ASSIGNMENT**

**Strategic Management & Business Policy**

1. Explain what is Vision, Mission & Objectives. With examples.
2. What is “Business Definition” in Strategic management.
3. What is Goals? Define it with example.
4. Write for what work they are responsible for in the organization and who are they:
5. CEO
6. COO
7. CFO
8. CIO
9. CTO
10. CRO
11. CVO
12. Write difference between:
13. Policies Vs. Procedures
14. Strategy Vs. Policy
15. Strategy Vs. Tactics
16. Write short notes on:
17. Dimensions of Strategy
18. Hierarchy of Strategy
19. Mintzberg’s 5 P’s of Strategy
20. Approaches to Strategy Making
21. Define framework of Strategic Management.