**BBA Ist (IInd SEM)**

**ASSIGNMENT – 2**

**BUSINESS COMMUNICATION**

Q. 1. Differentiate between formal and informal communication with the example.

Q. 2. What do you mean by the term grapevine? Also discuss about the different types of grapevine.

Q. 3. What are the different types of barriers which can create misunderstanding in communication process.

Q. 4. What do you mean by Group Discussion and Mock Interview ? How can you differentiate between a mock interview and group discussion?

Q. 5 What do you mean by the term seminar ? Also discuss the different types of seminar.

Q. 6. How can you define the term presentation ? Discuss about the different modes of presentation in detail.