**BBA Ist (IInd SEM)**

**ASSIGNMENT – 5**

**BUSINESS COMMUNICATION**

Q. 1. What do you mean by the term modern communication ? Name all the modes of modern communication.

Q. 2. Discuss about the role of internet and e-mail in modern communication.

Q. 3. How can you use videoconferencing and teleconferencing as a tool in modern communication?

Q. 4. Write short notes on the following-

(i) International communication

(ii) Communication technology development

(iii) Cross cultural communication

Q. 5 What are the different diversity issues in communication ? Explain. How can we overcome these problems?