**FUNDAMENTAL OF E-COMMERCE**

**BBA 3rd YEAR**

**ASSIGNMENT**

Q1. What is e-commerce? What are its advantages and disadvantages? Also discuss its scope.

Q2. Define EDI (Electronic Data Interchange). Explain its main characteristics.

Q3. Define the value chain in business.

Q4. Write short notes on :

* Search engine
* ISP
* Digital certificate

Q5. Write short note on:

* Security in electronic payment system
* Encryption policies in e-commerce
* Internet protocols
* Web based client/server

Q6. What is supply chain? What are its advantages in e-commerce?