**ASSIGNMENT QUESTIONS**

**OB BBA 2ND SEMESTER**

**UNIT 1:**

1. Explain research problem formulation in detail.
2. Make blueprint of your research report as per below mentioned guidelines:

* **Purpose of study**
* [**Significance of his study or statement of the problem**](https://www.mbaknol.com/research-methodology/the-research-problem/)
* [**Review of literature**](https://www.mbaknol.com/research-methodology/the-literature-review-in-research/)
* **Methodology**
* [**Interpretation of data**](https://www.mbaknol.com/research-methodology/interpretation-of-research-data/)
* **Conclusions and suggestions**
* **Bibliography**
* **Appendices**

**UNIT:2**

1. Make a questionnaire on GOOGLE FORMS on research methodology any topic of your choice and send the link.
2. Explain data types in research.