BCA
(SEM. VI) EXAMINATION, MAY, 2019
BCA – 603 (N) : E – COMMERCE

Time : Three Hours   Maximum Marks : 75

Note : Attempt questions from *all* Sections as directed.
Inst. : The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

SECTION – A
(Short Answer Type Questions)

Note : *All* questions are compulsory. Each question carries 3 marks.

1. (A) Discuss the scope of E – Commerce.
   (B) Explain the difference between traditional commerce and E-commerce.
   (C) Explain Just-in-time delivery and its advantages.
   (D) Define E-Procurement cycle.
   (E) Explain electronic payment system and their managerial issues.
   (F) Define the Automotive Network Exchange (ANX).
   (G) Define channel conflict and price conflict with example.
   (H) List and briefly elaborate on criteria for website evaluation
   (I) What are the various protection methods of client server security threats?

SECTION – B
(Long Answer Type Questions)

Note : Attempt *any two* questions. Each question carries 12 marks.

2. Explain the framework of E-commerce with suitable diagram.
3. What are ethical issues in E-commerce? How many types of ethical issues in E-commerce? Describe with example.
4. Explain the term EDI. Also explain EDI : NUTS and BOLTS with example.
5. Write short notes on the following :
   (i) Secure Electronic Transaction (SET)
   (ii) Electronic Fund Transfer (EFT)
   (iii) Secure Socket Layer (SSL)

SECTION – C
(Long Answer Type Questions)

Note : Attempt *any two* questions. Each question carries 12 marks.

6. What is meant by encryption? Explain encryption techniques with suitable example.
7. (a) What is web server? Explain the main elements of web server.
   (b) Explain the different tools of E-commerce security.
8. What is multimedia delivery? What are the main multimedia technologies? Describe in detail.
9. Define the following :
   (i) Code of ethics (ii) Free speech (iii) FTP (iv) TCP

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SECTION – A
(Short Answer Type Questions)

Note : *All* questions are compulsory. Each question carries 3 marks.

1. (A) Explain the main features of e-Commerce.
    (B) What are the benefits of B2B e-Commerce?
    (C) What is Procurement? What are the main methods of e-Procurement?
    (D) What is Auction? Explain the forward and reverse auction with example.
    (E) What are the pillars of e-Commerce framework?
    (F) Explain electronic payment system and their managerial issues.
    (G) Define automobile network exchange.
    (H) Explain the application areas of EDI in business.
    (I) Define the function of Intranet.

SECTION – B
(Long Answer Type Questions)

Note : Attempt *any two* questions. Each question carries equal 12 marks.

2. Explain the Porter's value chain model in details.

3. Write short notes on the following :
    (i)   e – Market   (ii)   e – Content
    (ii)   Internet Commerce (iii)   Solution of B2B

4. Define the term EDI. Explain EDI : NUTS and BOLTS with example.

5. What is Internet? What are the main components of internet?

SECTION – C
(Long Answer Type Questions)

Note : Attempt *any two* questions. Each question carries equal 12 marks.

6. Write short notes on the following :
    (i)   SET   (ii)   VPN
    (iii)   Electronic fund transfer   (iv)   Digital signature.

7. Explain the ethical issues in e – commerce. How many types of ethical issues in e – commerce? Describe with example.

8. What are intellectual property rights? Define different types of intellectual property rights.

9. What is web server? Explain the main features of web server.

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