

Roll No. ....

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BCA-603(N)

## BCA-603(N)

**B. C. A. (Sixth Semester)  
EXAMINATION, May, 2018  
(New Course)**

**Paper Third  
E-COMMERCE**

*Time : Three Hours ] [ Maximum Marks : 75*

**Note :** Attempt questions from all Sections as directed.

**Inst. :** The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

### Section—A

**(Short Answer Type Questions)**

**Note :** All questions are compulsory. Each question carries 3 marks.

1. (A) Discuss the scope of e-Commerce.
- (B) Define value chain in business.
- (C) What is the importance of internet in present century ?
- (D) Briefly describe some uses of web.
- (E) What are the characteristics of B2B electronic commerce ?

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- (F) Give an idea about consumer and seller protection in electronic commerce.
- (G) Give an idea about managerial issues in electronic commerce.
- (H) Define about EDI (Electronic Data Interchange).
- (I) What are the applications of Extranet ?

### Section—B

**(Long Answer Type Questions)**

**Note :** Attempt any two questions. Each question carries 12 marks. http://csjmuonline.com

2. What is meant by standardization of EDI ? Discuss the need and relevance of standards of EDI.
3. What is e-Commerce ? What are the advantages and disadvantages of e-Commerce ? Explain.
4. Discuss the e-Commerce strategy formulation implementation and evaluation and also discuss the business environment on strategy development.
5. Write short notes on the following :
  - (i) Strategy formulation
  - (ii) Back end Information system
  - (iii) Electronic payments and protocol
  - (iv) Intranet

### Section—C

**(Long Answer Type Questions)**

**Note :** Attempt any two questions. Each question carries 12 marks.

6. Write short notes on the following :
  - (i) Security in Electronic payment system
  - (ii) Encryption policies
  - (iii) Internet protocols
  - (iv) Web-based client/server

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7. What are requirements for Internet-based payment ?  
What are the key problems with cash and how can they be overcome by money ?
8. What is the importance of encryption in e-Commerce ?  
Discuss the different types of encryption policies which are recommended in e-Commerce.
9. What do you understand by web server ? Explain the role of web server.

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