VISION COLLEGE OF MANAGEMENT

BBA 1st Year (2nd SEMESTER)

BUSINESS ENVIRONMENT

Question Bank

1. What is the concept of Business environment?
2. Define Economy? What are the types of economy?
3. What are the main features of Socialism?
4. Explain foreign collaboration in the light of recent changes.
5. What is Monetary policy? What are its advantages?
6. Explain the meaning and concept of liberalization.
7. What are the functions of IMF?
8. Comment upon the policy of government on FDI.
9. What are the recent trends in World Trade?
10. Who can be the members of SEBI?
11. Write a detailed note on Social responsibilities of business.
12. Discuss various elements of environment affecting business?
13. What are the characteristics of mixed economy in India? What are the recent developments in the system of mixed economy in India.
14. What do you understand by Public enterprise? Why are they needed in India?
15. Industrial Policy, 1991 was move towards globalization and privatization of Indian Economy. Comment
16. Explain Fiscal policy and Equitable Income distribution. What are the measures to reduce Fiscal deficit?
17. Discuss the objectives and role of WTO in international trade?
18. Discuss the EXIM Policy with the salient features and the modifications done in it.
19. What is the Internal Environment of Business?
20. Discuss the salient features of Industrial Policy Resolution (IPR), 1948.
21. Explain the objectives of Monetary Policy in India?
22. Throw light on the objectives of WTO.
23. “India is a mixed economy.” Comment.
24. Bring out the challenges of Globalization.
25. Explain the changing role of Private sector in India.
26. Define the following terms:
27. Liberalization
28. Privatization
29. Globalization
30. Discuss the salient features of the Current Foreign trade policy (FTP).
31. Describe the various economic roles of the Government in India.
32. Explain the concept of economic system. Dicuss in brief the various economic systems prevailing in the world. Which one is better system. Give reasons for your answer.
33. “Business is the product of environment.”Comment. Also discuss the non-economic environment of business.
34. How is Industrial Policy relevant for the industrial growth for a country like India? Describe in brief the major provisions of new industrial policy of 1991.
35. How does the social responsibility of business assumed a greater role in present day context? Discuss.
36. What is Fiscal Policy? Describe in detail the major objectives of Fiscal Policy in India. Also enlist the different instrument of Fiscal Policy.
37. “The tampo of industrial activity in any country owes a great deal to the promotional activities of the Government.”In view of this statement, discuss the Government’s promotional role in Industrial development.
38. What is meant by the term ‘International business environment’. Descibe in brief its different components.
39. Write a brief note on Foreign Exchange Management Act,1999
40. Explain the role of WTO in promoting international trade.
41. Discuss the significance of study of business environment.
42. Explain the role of agriculture in economic development of India.
43. Explain how the Political and Legal Environment of India affecting businesses.
44. Briefly discuss current Five year Plan.
45. Give the difference between money market and capital market.
46. Discuss the impact of technological changes on society and business.
47. Discuss and compare FERA and FEMA Act.
48. Write short notes on:
49. WTO
50. Social satisfaction
51. World Bank
52. MNC’s
53. Competition Act
54. MRTP Act